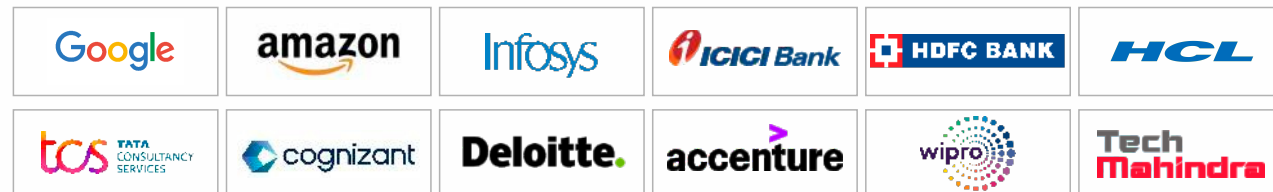


Our Recruiters



Admissions Open, Shape Your Future with MBU CDOE

Course Type	Program	Specialization	No. of Semesters	Fee per Semester (INR)	Exam Fee Per Semester	Total Program Fee (INR)
UG	BBA	(Bachelor of Business Administration)	6	₹18,000	2,500	₹1,23,000
UG	BCA	(Bachelor of Computer Applications)	6	₹20,000	2,500	₹1,35,000
UG	B.Com	(Bachelor of Commerce)	6	₹15,000	2,500	₹1,05,000
PG	MBA	(Master of Business Administration)	4	₹25,000	2,500	₹1,10,000
PG	MCA	(Master of Computer Applications)	4	₹25,000	2,500	₹1,10,000

Take the first step towards a globally recognized degree and a career without limits.



To apply [+91 946 946 9494](tel:+919469469494) or visit www.mbu.asia
Campus - Tirupati, Andhra Pradesh

CDOE

Centre for Distance and Online Education

DREAM BIG, ACHIEVE BIGGER.

110+ MNC RECRUITERS

1800+ PLACEMENT OFFERS



RANKINGS AND ACCREDITATIONS*



*All the Accreditations and Recognitions are for SVET Colleges now known as Mohan Babu University

MOHAN BABU UNIVERSITY

Empowering Education. Inspiring Innovation. Creating Leaders.

Mohan Babu University stands among India's premier institutions, backed by top-tier rankings and accreditations. Ranked in the 201–300 NIRF band and 51–100 for NIRF Innovation, MBU also holds the QS-IGauge Diamond rating, NAAC A+, NBA accreditation, and AICTE-CII Platinum distinction. Recognized in the Top 20 of the 2023 SIL Green Rankings, MBU reflects a commitment to academic excellence, innovation, and sustainability.

With strong ties to 110+ MNCs, MBU achieved 2000+ placement offers in 2024–25, including standout packages—₹60 LPA from Google, ₹44 LPA from Amazon, and multiple ₹29 LPA offers.

Global exposure is powered by collaborations

with leading universities such as Penn State University (USA), University of Wisconsin (USA) and RWTH Aachen (Germany), opening avenues for joint degree programs, student exchange and study abroad programs.

The 100-acre campus offers a central library with over 1.4 lakh volumes, advanced labs, a 5-star rated hostel, and future-ready infrastructure. Research thrives at V-Hub Innovation Centre, AICTE IDEA Lab, and 30+ research labs, supported by 250+ patents and 2000+ Scopus/WoS publications.

MBU is where innovation meets opportunity, preparing future-ready leaders for the digital world.

Centre for Distance and Online Education (CDOE)

Centre for Distance and Online Education (CDOE) at Mohan Babu University is a pioneering initiative that redefines how higher education is delivered and experienced. It is built on the belief that quality education should not be limited by geography, time, or financial constraints.

In today's digital-first, fast-evolving world,

learning is no longer a one-time activity but a lifelong journey. Professionals need to upskill and reskill continuously, while students require flexible and globally relevant programs to remain competitive. CDOE addresses this transformation by offering future-ready programs that are accessible, affordable, and industry-driven.



Vision

To democratize quality higher education by making it:

Accessible: Available to learners across India and abroad, regardless of location.

Affordable: Offering cost-effective, flexible education pathways.

Industry-Oriented: Designed to meet the needs of the global workforce.

Future-Ready: Preparing learners for careers in emerging and traditional sectors alike.



Mission

Bridge the Gap: Seamlessly connect traditional education with the evolving needs of the workforce.

Empower Learners: Provide technology-enabled platforms that make learning interactive, engaging, and personalized.

Deliver Global Standards: Offer programs benchmarked against international best practices while retaining Indian cultural values and ethics.

Foster Lifelong Learning: Encourage continuous education beyond degrees, enabling learners to thrive in a dynamic world.



WHY CHOOSE CDOE AT MBU?

Learn Anytime, Anywhere

Study without boundaries. With fully online and distance-enabled platforms, students can access lectures, assignments, and resources 24/7 across laptops, mobiles, and tablets.

Expert Faculty

Learn from a distinguished faculty pool comprising:

- Renowned academic scholars with deep subject expertise.
- Industry practitioners who bring real-world insights into the classroom.
- Visiting global experts for exposure to international perspectives.

Flexible Learning Options

- Live interactive classes with real-time Q&A.
- Recorded lectures for self-paced study.
- Discussion forums & peer networking to enhance collaborative learning.
- Capstone projects to solve real-world challenges.

Career-Oriented Services

At CDOE, learning extends beyond academics with dedicated career services:

- Placement support with top recruiters.
- Internship opportunities for skill application.
- Resume-building, mock interviews, and career counseling.
- Access to the MBU alumni network for mentorship.

Rich Learning Resources

Students gain access to:

- A 24/7 e-library with thousands of journals, e-books, and research papers.
- Case studies and industry reports for practical insights.
- Digital repositories for supplementary learning.
- Tools and platforms for virtual labs and hands-on projects.

UGC-Approved Degrees

All programs are recognized by the University Grants Commission (UGC) and hold the same academic and professional value as on-campus programs, ensuring credibility for career advancement and higher studies.

Industry-Ready Curriculum

Every program is designed in consultation with:

- Industry leaders, ensuring relevance to current job markets.
- Academic boards, aligning with global educational standards.
- A strong focus on practical application, with projects, case studies, and simulations.

PROGRAMS OFFERED AT CDOE, MBU

Undergraduate Programs

BBA Bachelor of Business Administration

Duration: 3 Years

Program Highlights:

Foundations of management, business strategy, accounting, HR, and marketing.

Exposure to entrepreneurship, digital business, and organizational behavior.

Grooming in leadership, communication, and analytical thinking.

Management trainee, business analyst, marketing executive, startup founder, or higher studies (MBA).

Career Pathways:

Management trainee, business analyst, marketing executive, startup founder, or higher studies (MBA).

BCA Bachelor of Computer Applications

Duration: 3 Years

Program Highlights:

Covers programming languages, databases, networking, web development, cloud computing.

Specialized modules on AI, Data Science, and Cyber Security.

Hands-on projects and practical assignments for real-world application.

Career Pathways:

Software developer, IT consultant, system analyst, database administrator, or MCA for advanced careers.

B.Com Bachelor of Commerce

Duration: 3 Years

Program Highlights:

Strong foundations in accounting, taxation, banking, finance, and business law.

Exposure to financial technologies, auditing, and corporate management.

Builds analytical and decision-making skills.

Career Pathways:

Chartered Accountant (CA), financial analyst, auditor, investment banker, or higher studies in commerce/finance.



Postgraduate Programs

MBA

Master of
Business Administration

Duration: 2 Years

Program Highlights:

Curriculum designed with insights from industry leaders.

Includes case studies, simulations, capstone projects, and internships.

Focus on leadership, strategy, analytics, and digital transformation.

Career Pathways:

Corporate leader, consultant, entrepreneur, financial advisor, or global business strategist.

MCA

Master of
Computer Applications

Duration: 2 Years

Program Highlights:

In-depth study of advanced computing, AI, cloud, big data, and cyber security.

Real-world projects and industry tie-ups for hands-on exposure.

Prepares students for emerging tech domains.

Career Pathways:

Software architect, data scientist, AI engineer, IT project manager, cyber security specialist.

How We Prepare You for Success

Career Guidance & Counseling:

One-on-one sessions to identify strengths and map the right career path.

Placement Training Programs:

Soft skills, aptitude preparation, mock interviews, and group discussions.

Internship Opportunities:

Real-world exposure through projects and tie-ups with leading companies.

Resume & Portfolio Support:

Professional resume building, LinkedIn optimization, and digital profile creation.

Alumni Mentorship:

Connect with MBU alumni working in top companies across the globe.

Your launchpad to be a trailblazer

110+

Multinational Corporations visited in 2024-25 with

1800+ offers

20%

Growth in highest package with the highest being

60 Lakhs

Students got offers from

Google at a package of

60 Lakhs & a package of

44 Lakhs from

amazon & **YugaByte**

45%

students placed in MNCs with a package above **6 Lakhs**

95% of eligible students placed with leading organizations

GLOBAL ADVANTAGE @MBU



PennState
University

International Collaborations with Top 100 Global Universities for Student Exchange, Study Abroad and Joint



B.Tech Programs in Academic Collaboration with



RESEARCH DRIVEN TEACHING PEDAGOGY

V-Hub

Innovation Centre

AICTE-IDEA

Lab worth ₹1.13 Crores

DST-SII Hub

worth ₹3.61 Crores

250+

Patents Published

2000+ Faculty Published papers (Scopus/ WoS Indexed)

Research projects worth **7 Crores+** through tie ups with DST, AICTE, CSIR, UGC

250+ Student Published papers (Scopus/ WoS Indexed/ UGC- CARE)

30 Research Labs & Industry Sponsored Centres of Excellence

